

<i>Proclamation 2020</i> Breakouts to the Texas Essential Knowledge and Skills (TEKS): Student/Teacher Material		
Subject	Chapter 110. Texas Essential Knowledge and Skills for English Language Arts and Reading	
Subchapter	Subchapter C. High School	
Course	§110.62. Journalism (One-Half to One Credit)	
(a) Introduction		
<p>(1) Students enrolled in Journalism write in a variety of forms for a variety of audiences and purposes. High school students enrolled in this course are expected to plan, draft, and complete written compositions on a regular basis, carefully examining their papers for clarity, engaging language, and the correct use of the conventions and mechanics of written English. In Journalism, students are expected to write in a variety of forms and for a variety of audiences and purposes. Students will become analytical consumers of media and technology to enhance their communication skills. Published work of professional journalists, technology, and visual and electronic media are used as tools for learning as students create, clarify, critique, write, and produce effective communications. Students enrolled in Journalism will learn journalistic traditions, research self-selected topics, write journalistic texts, and learn the principles of publishing.</p> <p>(2) For high school students whose first language is not English, the students' native language serves as a foundation for English language acquisition and language learning.</p> <p>(3) Statements that contain the word "including" reference content that must be mastered, while those containing the phrase "such as" are intended as possible illustrative examples.</p> <p>(4) The essential knowledge and skills as well as the student expectations for Journalism, an elective course, are described in subsection (b) of this section.</p>		
(b) Knowledge and Skills.		
Knowledge and Skills Statement	Student Expectation	Breakout
(1) The student demonstrates an understanding of media development, press law, and responsibility. The student is expected to:	(A) identify the history and development of American journalism through people and events	(i) identify the history of American journalism through people
(1) The student demonstrates an understanding of media development, press law, and responsibility. The student is expected to:	(A) identify the history and development of American journalism through people and events	(ii) identify the history of American journalism through events
(1) The student demonstrates an understanding of media development, press law, and responsibility. The student is expected to:	(A) identify the history and development of American journalism through people and events	(iii) identify the development of American journalism through people

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(1) The student demonstrates an understanding of media development, press law, and responsibility. The student is expected to:	(A) identify the history and development of American journalism through people and events	(iv) identify the development of American journalism through events
(1) The student demonstrates an understanding of media development, press law, and responsibility. The student is expected to:	(B) identify the foundations of press law, including copyright law, the fair use exemption, and the ownership of intellectual property	(i) identify the foundations of press law, including copyright law
(1) The student demonstrates an understanding of media development, press law, and responsibility. The student is expected to:	(B) identify the foundations of press law, including copyright law, the fair use exemption, and the ownership of intellectual property	(ii) identify the foundations of press law, including the fair use exemption
(1) The student demonstrates an understanding of media development, press law, and responsibility. The student is expected to:	(B) identify the foundations of press law, including copyright law, the fair use exemption, and the ownership of intellectual property	(iii) identify the foundations of press law, including the ownership of intellectual property
(1) The student demonstrates an understanding of media development, press law, and responsibility. The student is expected to:	(C) identify the foundations of journalistic ethics	(i) identify the foundations of journalistic ethics
(1) The student demonstrates an understanding of media development, press law, and responsibility. The student is expected to:	(D) distinguish between responsible and irresponsible media action	(i) distinguish between responsible and irresponsible media action
(1) The student demonstrates an understanding of media development, press law, and responsibility. The student is expected to:	(E) understand the consequences of plagiarism	(i) understand the consequences of plagiarism
(2) The student demonstrates an understanding of the different forms of media and the different types of journalistic writing. The student is expected to:	(A) distinguish the similarities and differences of print, broadcast, and online media	(i) distinguish the similarities of print, broadcast, and online media
(2) The student demonstrates an understanding of the different forms of media and the different types of journalistic writing. The student is expected to:	(A) distinguish the similarities and differences of print, broadcast, and online media	(ii) distinguish the differences of print, broadcast, and online media
(2) The student demonstrates an understanding of the different forms of media and the different types of journalistic writing. The student is expected to:	(B) distinguish the similarities and differences of news, feature, and opinion writing	(i) distinguish the similarities of news, feature, and opinion writing

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(2) The student demonstrates an understanding of the different forms of media and the different types of journalistic writing. The student is expected to:	(B) distinguish the similarities and differences of news, feature, and opinion writing	(ii) distinguish the differences of news, feature, and opinion writing
(3) The student reports and writes for a variety of audiences and purposes and researches self-selected topics to write journalistic texts. The student is expected to:	(A) demonstrate an understanding of the elements of news	(i) demonstrate an understanding of the elements of news
(3) The student reports and writes for a variety of audiences and purposes and researches self-selected topics to write journalistic texts. The student is expected to:	(B) select the most appropriate journalistic format to present content	(i) select the most appropriate journalistic format to present content
(3) The student reports and writes for a variety of audiences and purposes and researches self-selected topics to write journalistic texts. The student is expected to:	(C) locate information sources such as persons, databases, reports, and past interviews; gather background information; and research to prepare for an interview or investigate a topic	(i) locate information sources
(3) The student reports and writes for a variety of audiences and purposes and researches self-selected topics to write journalistic texts. The student is expected to:	(C) locate information sources such as persons, databases, reports, and past interviews; gather background information; and research to prepare for an interview or investigate a topic	(ii) gather background information
(3) The student reports and writes for a variety of audiences and purposes and researches self-selected topics to write journalistic texts. The student is expected to:	(C) locate information sources such as persons, databases, reports, and past interviews; gather background information; and research to prepare for an interview or investigate a topic	(iii) research to prepare for an interview or investigate a topic
(3) The student reports and writes for a variety of audiences and purposes and researches self-selected topics to write journalistic texts. The student is expected to:	(D) plan and write relevant questions for an interview or in-depth research	(i) plan for an interview or in-depth research
(3) The student reports and writes for a variety of audiences and purposes and researches self-selected topics to write journalistic texts. The student is expected to:	(D) plan and write relevant questions for an interview or in-depth research	(ii) write relevant questions for an interview or in-depth research

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(3) The student reports and writes for a variety of audiences and purposes and researches self-selected topics to write journalistic texts. The student is expected to:	(E) gather information through interviews (in person or telephone)	(i) gather information through interviews (in person or telephone)
(3) The student reports and writes for a variety of audiences and purposes and researches self-selected topics to write journalistic texts. The student is expected to:	(F) evaluate and confirm the validity of background information from a variety of sources such as other qualified persons, books, and reports	(i) evaluate the validity of background information from a variety of sources
(3) The student reports and writes for a variety of audiences and purposes and researches self-selected topics to write journalistic texts. The student is expected to:	(F) evaluate and confirm the validity of background information from a variety of sources such as other qualified persons, books, and reports	(ii) confirm the validity of background information from a variety of sources
(3) The student reports and writes for a variety of audiences and purposes and researches self-selected topics to write journalistic texts. The student is expected to:	(G) write copy synthesizing direct and indirect quotes and other research	(i) write copy synthesizing direct and indirect quotes and other research
(3) The student reports and writes for a variety of audiences and purposes and researches self-selected topics to write journalistic texts. The student is expected to:	(H) use journalistic style to write copy	(i) use journalistic style to write copy
(3) The student reports and writes for a variety of audiences and purposes and researches self-selected topics to write journalistic texts. The student is expected to:	(I) revise and edit copy using appropriate copy editing symbols	(i) revise copy using appropriate copy editing symbols
(3) The student reports and writes for a variety of audiences and purposes and researches self-selected topics to write journalistic texts. The student is expected to:	(I) revise and edit copy using appropriate copy editing symbols	(ii) edit copy using appropriate copy editing symbols
(3) The student reports and writes for a variety of audiences and purposes and researches self-selected topics to write journalistic texts. The student is expected to:	(J) rewrite copy	(i) rewrite copy

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(3) The student reports and writes for a variety of audiences and purposes and researches self-selected topics to write journalistic texts. The student is expected to:	(K) create different forms of journalistic writing such as reviews, ad copy, columns, news, features, and editorials to inform, entertain, and/or persuade	(i) create different forms of journalistic writing to inform
(3) The student reports and writes for a variety of audiences and purposes and researches self-selected topics to write journalistic texts. The student is expected to:	(K) create different forms of journalistic writing such as reviews, ad copy, columns, news, features, and editorials to inform, entertain, and/or persuade	(ii) create different forms of journalistic writing to entertain
(3) The student reports and writes for a variety of audiences and purposes and researches self-selected topics to write journalistic texts. The student is expected to:	(K) create different forms of journalistic writing such as reviews, ad copy, columns, news, features, and editorials to inform, entertain, and/or persuade	(iii) create different forms of journalistic writing to persuade
(3) The student reports and writes for a variety of audiences and purposes and researches self-selected topics to write journalistic texts. The student is expected to:	(L) write captions	(i) write captions
(3) The student reports and writes for a variety of audiences and purposes and researches self-selected topics to write journalistic texts. The student is expected to:	(M) demonstrate an understanding of the function of headlines through the writing of headlines	(i) demonstrate an understanding of the function of headlines through the writing of headlines
(4) The student demonstrates understanding of the principles of publishing through design using available technologies. The student is expected to:	(A) identify the appropriate form of journalistic publication to present content such as newspapers, newsmagazines, online media, broadcasts, and newsletters	(i) identify the appropriate form of journalistic publication to present content
(4) The student demonstrates understanding of the principles of publishing through design using available technologies. The student is expected to:	(B) design elements into an acceptable presentation	(i) design elements into an acceptable presentation
(4) The student demonstrates understanding of the principles of publishing through design using available technologies. The student is expected to:	(C) use illustrations or photographs that have been cropped to communicate and emphasize a topic	(i) use illustrations or photographs that have been cropped to communicate a topic

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(4) The student demonstrates understanding of the principles of publishing through design using available technologies. The student is expected to:	(C) use illustrations or photographs that have been cropped to communicate and emphasize a topic	(ii) use illustrations or photographs that have been cropped to emphasize a topic
(4) The student demonstrates understanding of the principles of publishing through design using available technologies. The student is expected to:	(D) use graphic devices such as lines, screens, and art to communicate and emphasize a topic	(i) use graphic devices to communicate a topic
(4) The student demonstrates understanding of the principles of publishing through design using available technologies. The student is expected to:	(D) use graphic devices such as lines, screens, and art to communicate and emphasize a topic	(ii) use graphic devices to emphasize a topic
(4) The student demonstrates understanding of the principles of publishing through design using available technologies. The student is expected to:	(E) prepare a layout for publication	(i) prepare a layout for publication
(5) The student demonstrates an understanding of the economics of publishing. The student is expected to:	(A) understand general salesmanship in selling professional or student-produced publications	(i) understand general salesmanship in selling professional or student-produced publications
(5) The student demonstrates an understanding of the economics of publishing. The student is expected to:	(B) differentiate between advertising appeals and propaganda	(i) differentiate between advertising appeals and propaganda
(5) The student demonstrates an understanding of the economics of publishing. The student is expected to:	(C) differentiate between the various types of advertising such as classified, display, public service, and online advertising	(i) differentiate between the various types of advertising
(5) The student demonstrates an understanding of the economics of publishing. The student is expected to:	(D) design an advertisement for a particular audience	(i) design an advertisement for a particular audience